

Mayor Jordan is committed to creating habitat for wildlife in his own backyard, becoming one of the first residences certified in this community-wide effort. Join him in protecting the rich diversity of plants and animals native to our region.

Benefits for Fayetteville

- Preserve Fayetteville's natural heritage and biodiversity
- Improve our quality of life for people and wildlife
- Provide a deeper connection and understanding of the natural world
- Improve water quality by reducing chemical fertilizers and pesticides
- Improve air quality and sequester carbon by reducing lawn mowing and increasing native plants and trees



Fayetteville residents recognize the social, economic, and environmental implications of green infrastructure and native habitat. I am personally and professionally committed to this achievement.

- Mayor Lioneld Jordan

FAYETTEVILLE COMMUNITY WILDLIFE HABITAT™ PROJECT

An initiative of the Environmental Action Committee
In Partnership with the Fayetteville Natural
Heritage Association

For more information visit: http://habitat.accessfayetteville.org



All Photos—Terri Lane







CITY OF FAYETTEVILLE, AR





Creating Native Neighborhoods for All Species

A volunteer-based initiative of the Environmental Action Committee In coordination with the National Wildlife Federation®

FAYETTEVILLE:

Creating native neighborhoods for all species



The well-being of our native plants and animals has a direct impact on the quality of life in Fayetteville. When we provide for the specific needs of wildlife throughout our community, we create neighborhoods that are healthier and more enjoyable for everyone. Neighborhoods where green space

and natural surroundings are enhanced, where water quality is preserved, where families can enjoy the rich diversity of life outside their front door, and where people can reconnect to nature in their own backyards.

Habitat destruction and fragmentation are the biggest threats to wildlife today. Urbanization has diminished the natural territory of our local wildlife, forcing them to increasingly rely on our suburban landscapes for survival.

The Fayetteville Community Wildlife Habitat™

Project is a volunteer-driven, collaborative program initiated by the Environmental Action Committee as an answer to this growing concern for wildlife. Together we can create attractive landscapes that provide healthy habitat not only for butterflies, songbirds, cottontail rabbits and other interesting wildlife, but for ourselves and for future generations as well.

PROVIDING FOR WILDLIFE THROUGHOUT OUR COMMUNITY



Create Wildlife Habitat by Providing:

- 1. FOOD: Native plants provide the nectar, pollen, nuts, seeds and berries wildlife need. Feeders can be used to supplement.
- 2. WATER: Animals need water to drink, and some need it for breeding.
 A pond, stream, puddling zone or birdbath are essential elements of habitat.
- 3. SHELTER & NESTING SITES: Evergreen shrubs, stacked rock walls, nesting boxes and layered vegetation provide a safe haven for wildlife.
- 4. SUSTAINABLE LANDSCAPING: Reduced chemical usage, native plants, composting, rain barrels, and rain gardens are examples of ways to contribute to a healthier environment.

Fayetteville Parks and Trails

The Fayetteville Parks and Recreation Department has already taken great strides toward increasing native plant diversity, protecting water quality and practicing sustainable landscaping. Now they have joined the habitat project and are committed to certifying 25 parks and trails this year. This is a major step toward keeping our local wildlife at home in Fayetteville. For a list of parks and trails targeted for certification, and to track their progress, go to http://habitat.accessfayetteville.org.

Habitat Workshops & Volunteer Training

Habitat workshops are offered to the public, neighborhood associations and other groups interested in learning more about how to create and certify habitat.

You can help others create wildlife habitats by becoming a National Wildlife Federation® Habitat Steward.

This specialized training will be offered once per year in the spring.

Go to http://habitat.accessfayetteville.org for more information.

Certify Your Backyard, Business, Church or School

By certifying your property with the National Wildlife Federation®, you can help Fayetteville become the first Certified Community Wildlife Habitat™ in Arkansas!

Each property certified in Fayetteville will be tracked by the National Wildlife Federation® by the zip code listed on your application. Once Fayetteville has registered the required amount of properties (along with meeting other education and community goals) we will achieve designation as a Community Wildlife Habitat™. Visit www.nwf.org/gardenforwildlife for a list of criteria and other certified communities.





